

# Table of Content

(in alphabetical order)

<i>Factors for standard dominance - A literature review</i> .....	1
Adam Almarini, Robbert J. Deusing, Robbert Flipsen, Geerten van de Kaa & Henk J. de Vries, Erasmus University, NL	
<i>The Effect of Strategic Patenting on Cumulative Innovation in UMTS Standardization</i> .....	17
Rudi Bekkers, TU Eindhoven, NL & Joel West, San José State University, US	
<i>The Role of Standards for Trade in Services: First Insights</i> .....	41
Knut Blind, Fraunhofer ISI and TU Berlin, DE	
<i>The Influence of Regulations and Standards on Innovation: Insights from a European Company Survey</i> .....	51
Knut Blind, Fraunhofer ISI and TU Berlin, DE	
<i>Frictions in the Interface between Nanotechnology Research and Standardisation in Germany: Explanations and Solutions</i> .....	61
Knut Blind, Fraunhofer ISI and TU Berlin, DE & Stephan Gauch, Fraunhofer ISI, DE	
<i>The impact of patents and standards on macroeconomic growth: a panel approach covering four countries and twelve sectors</i> .....	71
Knut Blind, Fraunhofer ISI and TU Berlin, DE & Andre Jungmittag, University of Wuppertal, DE	
<i>Categories of Valuation</i> .....	85
Friedel Bolle, European University Viadrina Frankfurt/Oder, DE & Simon Kemp. University of Canterbury, Christ Church, NZ	
<i>Standardization and Knowledge Management in Services</i> .....	91
Marcella van Delden & Henk de Vries, Erasmus University, NL	
<i>What Causes Standards Dynamics? Results of the Case Studies of the NO-REST Project</i> .....	99
Tineke Egyedi, TU Delft, NL	
<i>Towards a theoretical assessment of the link between research and standardisation</i> .....	107
Stephan Gauch, Fraunhofer ISI, DE	
<i>Breaking the monolith – Differences in ascribed relevance of different standards types in different research contexts</i> .....	119
Stephan Gauch, Fraunhofer ISI, DE & Knut Blind, Fraunhofer ISI and TU Berlin, DE	
<i>IT-standardisation in the Auto industry - the analysis of the dynamics shaping portal standardisation</i> .....	129
Martina Gerst, University of Edinburgh, UK & Raluca Bunducji, University of Aberdeen, UK	
<i>Notes on Decision-making processes in Large Organisations</i> .....	139
Jörg Gröndahl, University of Hamburg, DE	
<i>Hormones as Therapeutic Substances: Sir Henry Dale Standardises Human Physiology</i> .....	151
Pauline Mazumdar, University of Toronto, CA	
<i>Strategic Importance of Standards for Innovation</i> .....	165
Jaroslav Spirco, TU Delft, NL	
<i>Which language policy in international standardization</i> .....	173
Hans Teichmann, Erasmus University, NL	

*The Use of Standards and Conformity Assessment in Regulations Based on Risk Assessment* ..... 181  
Peter Walsh, CaSServ Ltd., AU

*Innovation Sponsoring, Honest Quality Signals, and fragmented standardization Processes*..... 193  
Marc van Wegberg, University of Maastricht, NL

*The Variety of Digital Audio Platforms*..... 213  
Giovanni Zizzerini, University of Perugia, IT