



CALL FOR PAPERS  
**15th EURAS Annual Standardization Conference**  
**– Services Standardization –**

1 – 2 July 2010  
University of Lausanne, Switzerland

We are pleased to announce the Call for Papers for the 15<sup>th</sup> Annual Conference of the European Academy for Standardization (EURAS), to be held at the University of Lausanne, Switzerland, on 1-2 July 2010. We solicit papers on all aspects of standards and standardization, but a distinct focus of the 2010 conference will be the significance of the standardization of services. This includes, among others, the following topics:

- Issues of horizontal and vertical service standardization
- The institutional issues of service standardization development
- The specific identity of service standards
- Standardization, globalisation and innovation
- Standardization and Science, Technology and Society
- Participatory issues in standardization
- History and future of standards
- Developing countries and standardization
- Legal and regulatory issues in standardization
- Corporate standards and strategies
- Markets and dominant technologies
- Research and standardization
- Standards and technology transfer
- Economics of standardization
- Standardization policies
- Education on / in standardization
- Management of standards and certification
- Standards setting and implementation processes

*Full papers* (up to 40 double-spaced pages; pdf, rtf, or ,doc format) should be submitted, preferably by e-mail, to: [Kai.Jakobs@cs.rwth-aachen.de](mailto:Kai.Jakobs@cs.rwth-aachen.de), or to

Kai Jakobs  
RWTH Aachen University, Computer Science Department, Informatik 4  
Ahornstr. 55, D-52074 Aachen, Germany

Authors of accepted papers are expected to serve as discussants upon request. All papers will be reviewed (double blind) by members of the Programme Committee. Particularly good and relevant papers will be fast-tracked to the review process of either the EURAS-Yearbook or the Int. Journal of IT Standards and Standardization Research (JITSR). For more detailed information, please consult the EURAS website ([www.EURAS.org](http://www.EURAS.org)).

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The EURAS Board

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### Deadlines

Paper submission: 28 March 2010  
Notification: 25 April 2010  
Final paper due: 24 May 2010

### Conference Venue

University of Lausanne, Amphimax Building, Room 410.

### Local Organisation

Jean-Christophe Graz, UNIL

For more information about EURAS please see [www.uras.org](http://www.uras.org)