



11<sup>TH</sup> EURAS WORKSHOP ON  
STANDARDISATION AND  
NETWORKS  
HAMBURG, JUNE 08-09 2006



PRELIMINARY PROGRAMME

<b>Thursday June 08</b>	10:30 – 11:30	<b>Registration and Welcome Coffee</b>		
	11:30 – 12:00	<b>Welcome Session</b>	<b>Chair:</b>	
	12:00 – 13:00	<b>Trade and Services</b>		
			Knut Blind, <i>The Role of Standards for Trade in Services: First Insights</i> Johannes Moenius, <i>New results from process standards data</i> Henk de Vries, <i>Standardization and Knowledge Management in Services</i>	
	13:00 – 14:00	Lunch Break		
	14:00 – 14:30	<b>Keynote John Hill (SUN)</b>	<b>Chair:</b>	
	14:30 – 15:30	<b>Standards Processes</b>		
		Jörg Gröndahl, <i>Notes on Decision-making processes in Standardisation</i> Discussant Marc van Wegberg, <i>Innovation Sponsering, Honest Quality Signals, and fragmented standardization Processes</i> Discussant		
		Coffee Break		
	16:00 – 17:45	<b>Research and standardisation – Findings from the INTEREST Project</b>	<b>Chair:</b>	
		Stephan Gauch, <i>Towards a theoretical assessment of the link between research and standardisation</i> Knut Blind, <i>Frictions in the Interface between Nanotechnology Research and Standardisation in Germany: Explanations and Solutions</i> Rudi Bekkers <i>Patent pools and standardization: coordination mechanisms for multi-party IPR holders</i> Stephan Gauch, <i>Breaking the monolith</i>		
	19:30 –	Workshop Dinner at “Galerie der Gegenwart”		
<b>Friday June 09</b>	09.00 – 10:30	<b>Network Effects</b>	<b>Chair:</b>	
		Paolo Colla, <i>Technology Adoption with Forward-Looking Agents</i> Discussant Filomena Garcia, <i>Quality improvement and network effects</i> Discussant Johannes; Moenius, <i>To hunt or to scavenge: optimal investment strategies in the presence of indirect network effects</i> Discussant		
		Coffee Break		
	11:00 – 11:30	Keynote Pauline Mazumdar (U.Toronto)	<b>Chair:</b>	
		<i>Hormones as Therapeutic Substances: Sir Henry Dale Standardises Human Physiology</i>		

	11:30 – 12:30	<b>Mixed Bag</b> Hans Teichmann, <i>Which language policy in international standardization</i> Friedel Bolle, <i>Categories of valuation</i> Gerten van de Kaa, <i>Factors for standard dominance - A literature review</i>
	12:30 – 13:30	Lunch Break
	13:30 – 14:00	<b>Invited Talk:</b> Mak-Eit Equell, <i>Timely Standardisation</i>
	14:00 – 15:15	<b>Chair:</b> <b>Standardisation, innovation, and regulation</b> Peter Walsh, <i>The Use of Standards and Conformity Assessment in Regulations Based on Risk Assessment</i> Discussant Knut Blind, <i>The Influence of Regulations and Standards on Innovation: Insights from a European Company Survey</i> Jaroslav Spirco <i>Strategic Importance of Standards for Innovation</i>  Coffee Break
	15:45 – 16:30	<b>Standards Dynamics</b> <b>Chair:</b> Martina Gerst, <i>IT-standardisation in the Auto industry - the analysis of the dynamics shaping portal standardisation</i> Tineke Egyedi, <i>What Causes Standards Dynamics? Results of the Case Studies of the NO-REST Project</i>
	16:45 – 18:15	<b>Standardisation and Patents</b> <b>Chair:</b> Knut Blind, <i>The impact of patents and standards on macroeconomic growth: a panel approach covering four countries and twelve sectors</i> Discussant Rudi Bekkers, <i>Patent Claims in UMTS Standardization</i> Discussant Giovanni Zizzerini, <i>The Variety of Digital Audio Platforms</i> Discussant
<b>Saturday June 10</b>	10.00-13:00	EURAS membership meeting (VMP5-0029)

WORKSHOP VENUE (JUNE 8-9)  
University of Hamburg  
Von-Melle-Park 8  
Anna-Siemsen Hörsaal  
(Erziehungswissenschaftlicher Hörsaal)

LOCAL ORGANISATION  
Heide Coenen, RWTH Aachen  
Jörg Gröndahl, University of Hamburg  
Tel. +49-40-42838-4462  
e-mail: groendahl@econ.uni-hamburg.de  
Cellular +49-179-2380941 (HC) / +49-172-4537545 (JG)

CONFERENCE DINNER  
Hamburger Kunsthalle  
„Galerie der Gegenwart“  
Glockengießerwall

MEMBERSHIP MEETING  
University of Hamburg  
Von-Melle-Park 5  
Room 0029