

12th EURAS Conference

Thessaloniki, Greece,

16 – 17 May 2007

– Final Programme –

Day 1 (16.5.)

Venue: Professionals and SMEs Chambers of Commerce, 27 Aristotelous, Thessaloniki

Time	What	Papers
09.00 – 10.00	Registration	
10.00 – 10.30	Opening Chair: Kai Jakobs, RWTH Aachen University, DE	Loukas Ananikas, <i>General Secretary of the Ministry of Macedonia-Thrace</i> Anastasios Chalkidis, <i>Member of the Board of SMEs Chamber</i> Angelos Zachariadis, <i>Aristotle University of Thessaloniki</i> Tineke Egyedi, <i>EURAS President</i>
10.30 – 11.45	Session 1: The Local and the Global Chair: Henk de Vries, Erasmus U. Rotterdam, NL	<i>Building Lime – Local Distinctiveness and Standardisation</i> Georgia Zacharopoulou, Greek Ministry of Culture, GR <i>Factors affecting the adoption of standards in converging worlds: An AHP analysis</i> Geerten van de Kaa, Henk de Vries & Jan van den Ende, Erasmus U., NL
11.45 – 12.15	Break	
12.15 – 13.30	Session 2: Setting Standards Chair: Angelos Zachariadis, Aristotle University of Thessaloniki, GR	<i>Reducing the Costs of Standards Activities</i> Karl Best, Kavi Corp., US <i>Models for Standardization Bodies in Small and Developing Countries</i> Peter Walsh, Conformance and Standards Services, AU
13.30 – 15.00	Lunch	
15.00 – 17.00	Session 3: Policy Issues Chair: Knut Blind, Fraunhofer ISI	<i>Language Policy in International Standardization – Perception of the IEC Member Countries</i> Hans Teichmann, Henk J. de Vries, Albert J. Feilzer, Erasmus U., NL <i>Important issues for Open Standards Government Policy</i> Vladislav Fomin, Montpellier Business School, FR; M.K. Pedersen, Copenhagen Business School, DK <i>EU policy on users in ICT standardisation: Probing political correctness</i> Tineke M. Egyedi, TU Delft, NL

Time	What	Papers
17.00 – 19.00	Interactive Posters + Drinks	<p><i>Quality management in DOKPY, Greece: the transition from basic quality techniques to EFQM</i> Yiannis Nikolaidis Christos Terpos, University of Western Macedonia, GR</p> <p><i>The necessity of standards in adult's education</i> Stella Giossi, Efthymios Valkanos, University of Macedonia, GR</p> <p><i>Mapping standards for home networking</i> Geerten van de Kaa, Erasmus U., NL; Frank den Hartog, TNO-ICT, NL; Henk J. de Vries, Erasmus U., NL</p> <p><i>Factors Affecting the Adoption of Quality Systems in Small Food Enterprises</i> Ph. Karipidis & K.N. Athanassiadis, Alexander T.E.I. Thessaloniki, GR; Giompliakis E., INSPE, Consulting in Sales and Marketing, GR</p> <p><i>Grading and packaging cost and their contribution in the configuration of retail prices of agricultural products</i> Chrysovalantis C. Karafillis, Argyrios D. Kolokontes, Aristotle University of Thessaloniki, GR</p> <p><i>Standards, Infrastructure Change and Flexibility</i> Jaroslav Spirco, Delft University of Technology, NL</p> <p><i>Using Standards in Public Procurement Processes to Promote Innovation – A Conceptual Framework</i> Knut Blind, Berlin University of Technology, DE</p> <p><i>Where John Doe could want to standardise today?</i> Stephan Gauch, Fraunhofer ISI, DE</p> <p><i>Participation in inter-national environmental standardisation processes</i> Eberhard K. Seifert, University of Siegen, DE</p>
20.00 – ???	Dinner	Information to be provided

Day 2 (17.5.)

Time	What	Authors
09.00 – 11.00	Session 4: Infrastructure and Impact Chair: Wlad Fomin, Montpellier Business School, FR	<i>The complexity of XML-related standards</i> Eva Söderström, U. Skoevde, SE <i>Anticipating core components: standards dynamics and dominant designs</i> Richard Tee, TNO, NL; Eric Iversen, Nifu Step, NO <i>How Stakeholders View the Impacts of International ICT Standards</i> Knut Blind, FhG ISI & TU Berlin, DE; Stephan Gauch, FhG ISI, DE; Richard Hawkins, University of Calgary, CA
11.00 – 11.45	Break	
11.45 – 13.45	Special Session: History of Standards – Some Examples Chair: Pauline Mazumdar, University of Toronto, CA	<i>Engineering, Biological Standardisation and Risk: A Bridging Essay</i> Pauline M. H. Mazumdar, University of Toronto, CA <i>Standardization and Specialty Formation in the Early Twentieth Century: The Case of Neurosurgery</i> Delia Gavrus, University of Toronto, CA <i>The History of International Food Safety Standards and the Codex Alimentarius Commission</i> Brigit Ramsingh, University of Toronto, CA
13.45 – 15.00	Lunch	
15.00 – 17.00	Workshop: Education about Standardisation Chair: Kai Jakobs, RWTH Aachen University, DE	<i>Education About Standardization – Lessons From an International Workshop (invited paper)</i> Henk J. de Vries, Erasmus U., NL; Tineke M. Egyedi, TU Delft, NL <i>Designing a Training Pack of a National Quality System that Confirms to the Prototypes of Small and Small-Medium Enterprises (SME)</i> Hariton Polatoglou & Angelos Zachariadis, Aristotle University of Thessaloniki, GR Panel discussion. <ul style="list-style-type: none">• Henk de Vries, ERASMUS University, NL• Francoise Bousquet, ZFIB, FR• Patrick Stegemann, Helmut-Schmidt U., DE• Angelos Zachariadis• Polatoglou Hariton, Aristotle University, GR• Katia Baltzaki, High School Teacher
17.00 – 17.15	Close	
17.15 – 18.15	Farewell party (buffet)	

Day 3: Friday, 18 May, 9.00 – 11.00, EURAS membership meeting (same location)