



European Academy for Standardization

13th EURAS Workshop

University of Skövde, Sweden, 16–18 June 2008



– Final Programme –

Day 1: Monday, 16 June 2008

Time	Session	Papers
08.30 – 09.30	Registration	
09.00 – 09.30	Opening Chair: Rose-Mharie Åhlfeldt, U. of Skövde, SE	Tineke Egyedi, EURAS President Mattias Strand, University of Skövde
09.30 – 11.00	Session 1: <i>Standards Education</i> Chair: Françoise Bousquet, ZFIB, FR	<i>On ICES and EURAS</i> (Invited talk) John Hill, SUN Microsystems, US <i>Some Remarks on Recent Activities and Developments in Standards Education</i> Wilfried Hesser & Axel Czaya; Helmut-Schmidt-University, DE <i>Standards Education Policy Development: Observations based on APEC Research</i> Donggeun Choi, Danbee Kim, Korean Standards Association, KR Henk J. de Vries, Erasmus University, NL <i>Vodka war: a teaching case in standardization</i> Wlad Fomin, Vytauto Didžiojo Universitetas, LT Henk J. de Vries, Erasmus University, NL
11.00 – 13.00	Panel Discussion 1: <i>Standardisation & Innovation</i> Chair: Tineke Egyedi, TU Delft, NL	Norbert Anselmann, European Commission, BE Anders Hektor, Ministry of Enterprise, Energy and Communications, SE Mostafa Sherif, AT&T, US
13.00 – 14.30	Lunch	

Time	Session	Papers
14.30 – 16.30	Session 2: <i>Standards Development – Three Examples</i> Chair: Henk J. de Vries, Erasmus University, NL	<i>Standardising Social Responsibility: Analysing ISO representation issues from an SME perspective</i> T.M. Egyedi, Delft Univ. of Technology, NL S. Toffaletti, NORMAPME, BE <i>Information Modelling in Production Management: the ISO 15531 Mandate Standard Approach</i> A.F. Cutting-Decelle et al., Ecole Centrale de Paris, FR <i>The Influence of Companies' Patenting Motives on their Standardisation Strategies</i> Knut Blind, Berlin University of Technology, DE
16.30 – 17.15	Break	
17.15 – 19.15	Session 3: <i>Impact of Standards</i> Chair: Joerg Gröndahl, U. of Hamburg, DE	<i>Technological convergence and the absorptive capacity of standardisation</i> Stephan Gauch, Fraunhofer Institute for Systems and Innovation Research, DE Knut Blind, Berlin University of Technology, DE <i>Standardisation as a means to improve information security in process-oriented, distributed healthcare</i> Eva Söderström, Rose-Mharie Åhlfeldt & Nomie Eriksson, University of Skövde, SE <i>Identification of innovative standardisation fields in Germany: Methodology and Results for Nanotechnology</i> Knut Blind, Berlin University of Technology, DE Kerstin Goluchowicz, Fraunhofer ISI, DE
20.00	Dinner	Information to be provided

Day 2: Tuesday, 17 June 2008

Time	Session	Authors
08.30 – 10.15	Session 4: <i>Developing Standards – the Process and Beyond</i> Chair: Axel Czaya; Helmut-Schmidt-University, DE	<i>International Standards and Multilingualism – Research Approach and Findings</i> Hans Teichmann, formerly IEC Central Office, CH <i>Can Modern Homes Be an Example for Smart Homes? The history of domestic installations, and its implication for the smart home industry.</i> Thea Weijers, Delft University of Technology, NL <i>Product Certification – A Marketing Approach</i> Rob Woltman, Henk J. de Vries, Jan B. Vollering, Erasmus University, NL <i>Strategies in Electronic Office Documents Format Standardisation – Cooperation, Coopetition or Competition?</i> Hervé Chappert & Anne Mione, ERFI – Université Montpellier 1, FR
10.15 – 10.45	Break	
10.45 – 12.45	Panel Discussion 2: <i>Standards War on Document Formats?!</i> Chair: Tineke Egyedi, TU Delft, NL	Knut Blind, Berlin University of Technology, DE Aad Koppenhol, Sun Microsystems, NL Jan van den Beld, Ecma International, CH Stefan Gustavson, FFII, Linköping University, SE
12.45 – 14.15	Lunch	

Time	Session	Authors
14.15 – 16.00	Session 6: <i>Influencing Standards Setting</i> Chair: Thea Weijers, Delft University of Technology, NL	<i>Setting a technological standard: which factors can organizations influence to achieve dominance?</i> Simon den Uijl & Henk de Vries Erasmus University, NL <i>The Composition of Working Groups in Industry-Specific Standardization Organizations</i> Bernd Riefler, University Stuttgart, DE <i>Process, Promise, Problems: Developing WiMax as an International Standard</i> Erik Puskar, National Institute of Standards and Technology, US; Ted A. Aanstoos, The University of Texas at Austin, US <i>Final installation stages of a cooperative and local quality system for SMEs</i> Hariton M. Polatoglou, Angelos I. Zachariadis, Aristotle University of Thessaloniki, GR
16.00 – 16.30	Break	
16.30 – 17.50	Session 3: <i>Applications of Standards</i> Chair: Mostafa Hashem Sherif, AT&T, US	<i>Defining Flexible Standards for Post-Disaster Emergency Sheltering</i> Mahasti Tafahomi, TU Eindhoven, NL Tineke M. Egyedi, Delft University of Technology, NL <i>Standards Implementation for E-Tourism in Developing Countries – A Research Approach</i> Juan José Martínez Badillo, UNCTAD, Geneva, CH Henk de Vries & Frank Go, Erasmus University, NL <i>Quality Management Perspective on Standardization and its Implication for the Adoption of Technology</i> Jaroslav Spirco; TU Delft, NL
17.50	Closing Remarks	

Day 3: Wednesday, 18 June 2008

9.00 – 11.00, EURAS membership meeting (same location)