



## Final Programme

**27<sup>th</sup> EURAS Annual Standardisation Conference**  
**12<sup>th</sup> International Conference on Standardisation and**  
**Innovation in Information Technology (SIIT)**

**– (Responsible) Standardisation for Smart Systems –**

28 – 30 June 2023  
Aachen, Germany

**28 June 2023**

<b>Start at 8:15</b>	<b>Registration and welcome coffee</b>
<b>09:00 – 09:15</b> Session Chair:	<b>Official Opening:</b> <i>N.N. (RWTH)</i> <i>Paul Wiegmann (EURAS President; TU Eindhoven)</i>
<b>09:15 – 11:15</b>  Session Chair: <i>Reinhard Weissinger, U. Geneva, CH</i>	<del><b>Keynote 1: Standards for Responsible Innovation: opportunities and challenges</b></del> <del><i>René von Schomberg, RWTH Aachen, DE</i></del>  <b>Session 1: Standards, Innovations and Patents</b> The Relationship between Standardization and Transformative Innovation <i>Knut Blind, TU Berlin &amp; FhG ISI, DE</i>  Two Sides Of The Same Coin? A Panel Data Approach To The Innovation-Standard Relationship <i>Didier Wayoro, Wilfried Nonguierma, Michelle Parkouda, SCC, CA</i>  The Interaction between Patents and Multi-Mode Strategies for 3GPP Standardization <i>M. Cristina Longo, U. Catania, IT; Masanori Yasumot, Yokohama National U., JP</i>  Fuel-cell Vehicles in Relation to Electric and Internal Combustion Engine Vehicles – An Analysis of Technology Relations based on Publications, Patents, Standards <i>Parsa Asna Ashari, TU Berlin, DE., et al.</i>
<b>11:15 – 11:45</b>	<b>Coffee break</b>
<b>11:45 – 13:00</b> Session Chair: <i>Geerten v.d. Kaa, TU Delft, NL</i>	<b>Session 2: Implementation &amp; Adoption</b>  On availability of Open Source Software reference implementations for standards issued by different standards setting organisations <i>Jonas Gamalielsson, U. Skövde, SE, et al.</i>  The Adoption of ISO Standards in German Firms: An Explorative Web Mining Study <i>Knut Blind FhG &amp; TU Berlin, DE et al.</i>  Digital Technology Adoption and Digital Maturity in the Conformity Assessment Industry: Empirical Evidence from an International Study <i>Luana Ladu, TU Berlin, DE et al.</i>
<b>13:00 – 14:00</b>	<b>Lunch break</b>
<b>14:00 – 15:15</b> Session Chair: <i>Filippo Grillo, TU Delft, NL</i>	<b>Session 3: A Bunch of Flowers I</b>  Enhancing trust in social & environmental standards: the effects of monitoring practices <i>Pavel Castka, Xiaoli Zhao, U. of Canterbury, NZ; Daniel Prajogo, Monash U., AU</i>  Organizing corporate governance – A process model of rule enactment in organizations <i>Andrea Fried, Linköping U., SE; Peter Walgenbach, Friedrich Schiller U., DE</i>  ECMAScript - The journey of a programming language from an idea to a standard <i>Juho Vepsäläinen, Aalto U., FI</i>
<b>15:15 – 15:45</b>	<b>Coffee break</b>
<b>15:45 – 17:45</b> Moderator: <i>Ivana Mijatović, U. Belgrade, RS</i>	<b>The Serious Smiling Game</b> (a role-play game that simulates the discussion in an ad-hoc working group)
<b>18:00 – 21:00</b>	<b>Welcome Reception</b>

## 29 June 2023

<b>Start at 09:00</b>	
<b>09:00 – 09:30</b>	<b>Keynote 2: Tilting at windmills? Standards for services to citizens of smart communities</b> <i>John Ketchell, RaisingStandards, BE</i>
<b>09:30 – 10:45</b> <b>Session Chair:</b> <i>Andrea Fried, Linköping U., SE</i>	<b>Session 4: Knowledge &amp; Competencies</b> Standardization as a Recursive Transfer Channel for Transdisciplinary Knowledge – a Conceptual Model and Empirical Evidence <i>Knut Blind, TU Berlin &amp; FhG ISI, DE; Sonia Gruber, FhG ISI, DE; Peter Neuhäusler, FhG ISI, DE</i> Small vs. Large: Exploring Differences Between Standardisation-Related Competences of European Enterprises <i>Biljana Tošić &amp; Ivana Mijatovic, U. Belgrade, RS</i> The Performance of 5G Projects in Horizon 2020 and their Links to Standardization <i>Knut Blind, TU Berlin &amp; FhG ISI, DE</i>
<b>10:45 – 11:15</b>	<b>Coffee break</b>
<b>11:15 – 12:45</b>	<b>Panel 1: The Geopolitics of Software: Perspectives from Open Source and Standardisation</b> <i>Paul Killeen, European Commission, BE; Astor Nummelin Carlberg, OFE, BE; Knut Blind, TU Berlin and FhG, DE; Sabrina Weithmann, TH Aschaffenburg, DE</i>
<b>12:45 – 13:45</b>	<b>Lunch break</b>
<b>13:45 – 14:30</b>	<b>Book presentation: The Law and Practice of Global ICT Standardization</b> <i>Olia Kanevskaia, U. Utrecht, NL</i>
<b>14:30 – 15:15</b> <b>Session Chair:</b> <i>Valerio Torti, Napier U., SCO</i>	<b>Session 5: Legal Issues</b> Considering Fundamental Rights in the European Standardisation of Artificial Intelligence: Nonsense or Strategic Alliance? <i>Marion Ho-Dac, U. Artois (FR) &amp; Academy of International Affairs NRW, DE</i> Internal Market 3.0: The Old “New Approach” for Harmonising AI Regulation <i>Sybe de Vries, Olia Kanevskaia, Rik De Jager, U. Utrecht, NL</i>
<b>15:15 – 15:45</b>	<b>Coffee break</b>
<b>15:45 – 17:15</b>	<b>Panel 2: Standardisation in Research, Development and Innovation and Regulation</b> <i>Donggeun Choi (Organiser), KSA, KR; Knut Blind, TU Berlin &amp; FhG ISI, DE; Paul Killeen, European Commission, BE; Erik Puskar, NIST, US; Daniel Massó Aguado, UNE, ES; Ashok Ganesh, CEN/CENELEC, BE; Sarah Parker, ISO, CH</i>
<b>17:15 – 18:00</b>	<b>WS for Early-Stage PhD Students</b>
<b>18:30 – 22.00</b>	<b>Conference Dinner</b>

## 30 June 2023

<b>Start at 09:00</b>	
<b>09:00 – 09:30</b>	<b>Invited Paper: Why Are Standards?</b> <i>Ken Krechmer, U. Colorado, US</i>
<b>09:30 – 10.45</b>  Session Chair: <i>Jonas Gamalielsson, U. Skövde, SE</i>	<b>Session 6: A Bunch of Flowers II</b> <del>Another Smart Home Standard: Does it “Matter”?</del> <del><i>Paul Vogee, ERASMUS U., NL</i></del> Reflections about the Implications of the February 2023-Earthquake in Turkey for Indexes about the Quality Infrastructure <i>Reinhard Weissinger, U. Geneva, CH</i> Coordination through standards and platforms: the mechanisms behind network effects and value – Proposal for research <i>Filippo Grillo, TU Delft, NL; Geerten van de Kaa, TU Delft, NL; Henk J. de Vries, Erasmus U., NL</i>
<b>10:45 – 11:15</b>	<b>Coffee break</b>
<b>11:15 – 12:30</b>  Session Chair: <i>Vladislav Fomin, Vilnius U, LT</i>	<b>Session 7: About Legitimacy</b> Balancing Private Interests and Access to Law: The Saga of Copyrighted Standards <i>Olia Kanevskaia, U. Utrecht, NL</i> Origins of the European Telecommunications Standards Institute (ETSI) <i>Zuno George Verghese, U. Tilburg, NL</i> ETSI's legitimacy <del><i>Henk J. de Vries, Erasmus U., NL</i></del>
<b>12:30 – 13:30</b>	<b>Lunch break</b>
<b>13:30 – 16:00</b>  Session Char: <i>Sebastian Hallensleben, VDE, DE</i>	<b>Keynote 3: Is AI the NEW Plastic?” – Meta-Analysis of Sustainability as an Ethical imperative for Digital Technologies</b> <i>Kishor Narang, narnix technolabs pvt. ltd., IN</i>  <b>Panel 3: AI and Standardisation</b> <i>Sebastian Hallensleben (Organiser), VDE, DE; Kishor Narang, narnix technolabs pvt. Ltd, IN; Marion Ho-Dac, Academy of International Affairs NRW, DE; Carlos Zednik, TU Eindhoven, NL</i>
<b>16:00 – 16:30</b>	<b>Coffee break</b>
<b>16:30 – 18:00</b>	<b>Panel 4: Education About Standardisation</b> <i>Knut Blind (Organiser), TU Berlin &amp; FhG ISI, DE; Anna Gallet, ISO, CH; Ivana Mijatović, U. Belgrade, RS; Magnus Hakvåg, House of Knowledge, NO; Amelie Leipprand, DIN, DE; , Justina Bieliauskaite, DSME, BE</i>
<b>18:00 – 18:15</b>	<b>Close of Conference</b>
<b>18:30 – 19:30</b>	<b>EURAS Members’ Assembly</b>